



Contact:

Flora Masciadrelli
Marketing Manager
Peter Pan Bus Lines
1776 Main Street
Springfield, MA 01102
(413) 781-2900 Ext: 1315
fmasciadrelli@peterpanbus.com
www.peterpanbus.com

**PETER PAN ANNOUNCES NEW
ROUND-TRIP BUS SERVICE TO MYSTIC FROM
BOSTON, PROVIDENCE AND NEW YORK CITY**

First-ever service entitles passengers to discounts at Mystic businesses

MYSTIC, Conn. (August 13, 2009) – Peter Pan is encouraging travelers to leave their cars behind this summer and the rest of the year. Today, the bus company announced its first-ever round-trip service to Mystic from Providence, Boston and New York City and unveiled a newly-wrapped bus advertising Mystic as “So Cool. So Close.” To provide added value, Mystic shops, restaurants and lodging properties are offering discounts to passengers when they show their bus tickets.

"For passengers awaiting a fun filled Mystic experience, Peter Pan Bus Lines is delighted to partner with the Olde Mistick Village and the Greater Mystic Chamber of Commerce to launch our service to this great destination" said Bruce Westcott, Vice President of Business Development, Peter Pan Bus Lines. "In our commitment to customer service and helping our environment, it is important to extend our service offerings. Peter Pan Bus Lines is committed to providing our ridership with safe, convenient service to Mystic and beyond."

The new year-round service is offered seven days a week from Logan Airport and South Station in Boston, The Port Authority Bus Terminal in New York City, Kennedy Plaza in Providence and T.F. Green Airport in Warwick. Passengers are picked up and dropped off at the bus stop located at the north end of Olde Mistick Village. Boston and New York fares are \$30 one way and \$60 roundtrip, and Providence fares are \$17 one way and \$34 roundtrip. Families traveling together receive a 60% discount for a child traveling with a paid adult ticket.

"We hope that the convenience this new route offers will encourage those who might not otherwise travel to Mystic, due to the distance or lack of a vehicle, to visit and experience all Mystic has to offer," said Joyce Resnikoff, co-owner of Olde Mistick Village. "There is a wealth of things to see and do – Mystic Aquarium & Institute for Exploration, Mystic Seaport, Olde Mistick Village and the downtown area – all within a two-mile radius of the bus stop."

"This new stop in Mystic is truly a win-win for passengers and local businesses," said Chris Rixon, chairman of the Greater Mystic Chamber of Commerce. "In addition to a stress-free ride to Mystic, visitors can get more for their money at participating businesses. In turn, local businesses, particularly those offering discounts, could get a boost for the rest of the summer and during the slower seasons."

Mystic businesses offering discounts to passengers include:

- Mystic Howard Johnson – 10 percent off regular room rates
- Comfort Inn Mystic – 20 percent off regular room rates
- Residence Inn Mystic – 10 percent off regular room rates

- Mystic Dine & Sail – Call for information on hotel, dining and sailing discounts
- Subway, Whitehall Ave., Mystic – \$5 for any six-inch sub, chips and a soda
- Irish Eyes – 10 percent off purchase (excludes jewelry, sweaters, belleek and sale items)

A full list of discounts is available on Mystic.org. Visit peterpanbus.com for schedules, fare information and tickets.

About Peter Pan

Peter Pan Bus Lines owns and operates 200 buses, carrying over 4 million passengers throughout the United States and Canada each year; serving over 100 cities in the Northeast and mid-Atlantic states, including: New York City, Boston, Washington, Springfield, Philadelphia, Hartford, Providence, Baltimore, Worcester, Amherst, New Haven and Albany. In addition to the regularly scheduled motorcoach service, Peter Pan offers a variety of other services, including package delivery, Broadway trips to NYC, Motorcoach charters, specialty vehicle charters and garage services for other motorcoach companies.