

WORKSHOP SPONSORS



DIRECTIONS TO THREE RIVERS

**574 New London Turnpike
Norwich, Connecticut 06360**

**www.trcc.commnet.edu
(860) 885-2608**

From New London: Route 32 to I-395. Take Exit 80 East.*

From Groton/Mystic: I-95 South to Route 32 - Norwich. Take I-395 North to Exit 80 East.*

From Colchester and Points West: Follow Route 2 East until merge with Route 32 South. Take Exit 28S onto I-395 South to exit 80. Take a left at end of exit ramp (Route 82-Salem Turnpike).*

From Jewett City and Points North: I-395 South to Exit 80. Take a left at end of exit ramp (Route 82-Salem Turnpike).*

From Ledyard/Navy Subbase Area: Route 12 to Route 2A (Mohegan Pequot Bridge) to I-395 North. Take Exit 80 East.*

From New Haven and Points South: I-95 North to I-395 North (Exit 76). I-395 North to Exit 80 East.*

*From All Points Above: New London Turnpike is five lights down. Turn right, Three Rivers Campus is about 0.2 mile on left.

The Small Business Development Center presents the **ENTREPRENEUR EDUCATION WORKSHOP SERIES**

at Three Rivers
Community College

Free!



*Sponsored by Three Rivers Community College,
the Small Business Administration and the
Small Business Development Center (SBDC)*

ENROLL NOW!

Three Rivers Community College, the Small Business Administration and the Small Business Development Center (SBDC) are offering a **free series of evening workshops** designed to help individuals who are considering starting a business, own a business or those who are just curious about the idea of owning a business.



WORKSHOPS

are held **Mondays and Wednesdays from 5-7 p.m. in Room B-127 on the Three Rivers Community College campus.**
The deadline to register is Friday, March 12.

ENTREPRENEUR SELF ASSESSMENT: DO YOU HAVE WHAT IT TAKES?

March 15 • Explore pros and cons of owning a business, characteristics of successful entrepreneurs and more.

STARTING YOUR CONNECTICUT BUSINESS: A STEP-BY-STEP GUIDE

March 17 • Learn about options for business structure (i.e., Sole Proprietorship, LLC), insurance, tax considerations, state and city agencies, and availability of financial assistance.

WRITING A BUSINESS PLAN: YOUR COMPANY'S ROADMAP

March 22 • Every company needs a road map, and the business plan is it. Learn how to write yours.

FUNDAMENTALS OF RUNNING YOUR SMALL BUSINESS: TOOLS FOR SUCCESS

March 24 • What will you need to learn to ensure the success of your business? This overview touches upon marketing and sales, budgeting, costing, pricing, financial statements and more.

Light refreshments will be served at each workshop.

A certificate of completion will be awarded for completing all four workshops.

Seating is limited so please, register early through Three Rivers.

NONCREDIT REGISTRATION FORM

Entrepreneur Education Workshop Series

PLEASE RETURN TO: Dept. of Continuing Education & Community Services, Three Rivers Community College, 574 New London Turnpike, Norwich, CT 06360-6598

Telephone: 860-885-2608 • Fax: 860-886-5063

Name _____

Street _____

Town, State/Zip _____

Phone # _____

Date of birth* _____

E-mail _____

Is this your first time attending a Connecticut Community College? Yes No

How did you hear about our programs? Newspaper
 Direct Mail Internet Friend/Family Member
 Other _____

Gender: Male Female

U.S. Citizen? Yes No

Race: White Black Asian Hispanic
 American Indian Other Decline to State

Ethnicity: Hispanic/Latino Non-Hispanic/Non-Latino
 Decline to State (None)

Please check your choice(s):

- 11449 Entrepreneur Self Assessment
 11450 Starting Up
 11451 Writing A Business Plan
 11452 Fundamentals of Running Your Small Business

I acknowledge and authorize that photocopies and facsimiles of the original of this consent of the Disclosure of Education Records, including my signature, shall be as valid as the original. I also pledge myself to comply, in good faith with all the rules and regulations of the College. I realize that any misleading information on this application may be cause for dismissal.

Signature _____ Date _____

Office Use ONLY

Student ID# @ _____

Entered by _____ Date ____/____/____

**required by Three Rivers*